



Welcome to the fifth edition of the High Street Area Strategy Newsletter. This newsletter is produced bi-annually for residents, businesses and retailers in the district to remain up to date with the work and progress of the actions identified within the High Street Area Strategy. For each edition, we will provide updates of upcoming activities and how you can get involved.

2021 came to an end and we are now taking a look back at the year and what's been happening on High Street. Undoubtedly, the pandemic has had a huge effect on businesses in the area and across the city with our own High Street Area Strategy also affected by the restrictions- but a lot has been going on behind the scenes in our efforts to support retailers/residents and continue the work already carried out before 2020.

We look forward to sharing a hopefully more prosperous 2022 with you!

WANT FEATURED?

If you would like featured in the next issue please contact glasgowcitycentrestrategy@glasgow.gov.uk

Next issue
April 2022

INDEPENDENT RETAIL FUND

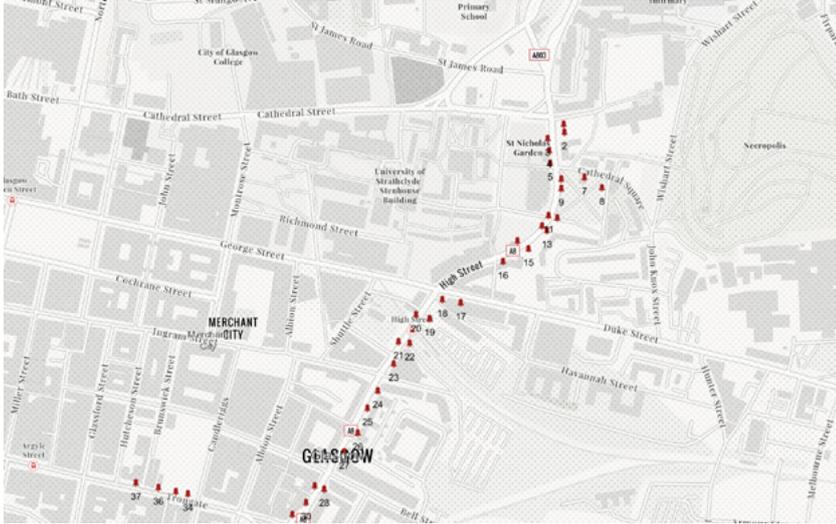
We have recommenced our shopfront improvement programme – so far we have been able to help 4 businesses rejuvenate their shopfront prior to the covid-19 restrictions. All previous applicants have now been contacted and we are opening up the fund to new applicants. City Property Glasgow Investments will also be working with council colleagues to help maximise the potential benefits for their tenants. The process has changed slightly and so if you are interested in hearing more about the IRF please contact citycentrestrategy@glasgow.gov.uk



Pictured: One of our recent the rejuvenated shopfronts

HERITAGE

You may have noticed the new historical banners which now occupy the length of the High Street/Saltmarket and tell the rich history of the area through its people, places and events. These banners – in addition to the historical close signs/panels - have been produced by Glasgow City Council and include such distinguished figures as James Watt and Adam Smith.



You can find more information on each here by following the story map (just Google Glasgow Thriving City).

GREENING THE HIGH STREET

As part of COP 26, GCC have been working with Collective Architecture, Glasgow Institute of Architects and Chonk Studio to create 4 themed planters. The aim of the project is to create a biophilic corridor which will eventually start with the relocated Greyfriars Garden at the top of High Street and green the length of the street through sustainable and reusable means. The 4 themed planters are: Medieval, Victorian, Contemporary and Future – each with its own story.



Pictured: One of our recent biophilic interventions

MORE TO COME

There will be lots more exciting work going on throughout the year which we will keep you updated on in our regular newsletters and via social media. If you are a City Property tenant, their tenant engagement officer Rita can always be contacted for support or advice.

If you want to get in touch with the team/want to be included in the next edition of the newsletter please contact citycentrestrategy@glasgow.gov.uk

HSAS PROJECTS UPDATE

- With the recent ease of restrictions, City Property have also been able to re-start the condition surveys of all units in the area. An officer may be in contact to arrange your survey.
- City Property has been assisting Glasgow Housing Association to commence works focusing on resurfacing of the raised backcourts on High Street and help resolve some ongoing issues with water penetration. The first phase of the works commenced in December will continue in the coming months. City Property will continue to assist tenants in reporting communal repairs to Lowther, the block managers who are responsible for organising repairs.
- The Meanwhile Space project which was piloted for 1 year in 2019/2020 is now complete. The initiative, which utilised vacant units for community use, helped to generate footfall and revitalise the High Street/ Saltmarket area. All 11 tenants have continued to trade under new commercial rent arrangements which is testament to the success of the project. City Property is now in the process of considering options for the future of the programme.
- As touched upon earlier in the newsletter, Greyfriars Garden will relocate to its new site at the top of High Street. We aim to have this completed by April 2022.
- City Property is currently embarking on a marketing programme to generate interest in the properties that they currently have available to let in the area. Several properties have generated significant interest; with the vacant sandwich shop at 237 High St now having gone to a closing date. Any parties interested in vacant City Property units should contact Graham & Sibbald on **0141 332 1194**.