GLASGOW CITY CENTRE’S ECONOMIC HEALTH CHECK
Welcome to the 22nd edition of Glasgow city centre’s Economic Health Check: a progress report on how the city centre is performing against a range of indicators. This edition, produced by the City Centre Regeneration Team within GCC’s Development and Regeneration Services, covers the period Jan – June 2019 (unless otherwise stated).

What is the Health Check?

The objective of the Health Check is to track the impact of economic activity on the city centre, and to provide a baseline from which future performance can be benchmarked.

Trends

The table below provides an at-a-glance colour coded trend indicators.

<table>
<thead>
<tr>
<th>Category</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Footfall</td>
<td>Average headline/overall footfall has increased.</td>
</tr>
<tr>
<td>Vacant units</td>
<td>Average vacancy rates have remained stable since last edition</td>
</tr>
<tr>
<td>Crime/ASB</td>
<td>Crime/ASB figures have declined overall</td>
</tr>
<tr>
<td>Planning &amp; Development</td>
<td>City Centre retail applications have shown a decrease compared to the previous period</td>
</tr>
<tr>
<td>Tourism</td>
<td>Glasgow Airport Passenger levels have shown a decrease for this reporting period</td>
</tr>
<tr>
<td>Section</td>
<td>Page</td>
</tr>
<tr>
<td>------------------------------------------------------------------------</td>
<td>------</td>
</tr>
<tr>
<td>STYLE MILE BACKGROUND/MAP/CITY RANKINGS</td>
<td>2</td>
</tr>
<tr>
<td>SOCIO ECONOMIC PROFILE OF THE CITY CENTRE</td>
<td>7</td>
</tr>
<tr>
<td>FOOTFALL</td>
<td>8</td>
</tr>
<tr>
<td>VACANT UNITS</td>
<td>14</td>
</tr>
<tr>
<td>VACANT SITES</td>
<td>15</td>
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<tr>
<td>UK PROPERTY MARKET TRENDS</td>
<td>16</td>
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<td>ENVIRONMENTAL INDICATORS AND CRIME</td>
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</tr>
<tr>
<td>PLANNING &amp; DEVELOPMENT</td>
<td>24</td>
</tr>
<tr>
<td>TOURISM</td>
<td>25</td>
</tr>
<tr>
<td>CITY CENTRE EXPERIENCE</td>
<td>27</td>
</tr>
<tr>
<td>GLASGOW GOOD NEWS</td>
<td>29</td>
</tr>
<tr>
<td>MAILING LIST, SURVEY AND CONTACT DETAILS</td>
<td>31</td>
</tr>
</tbody>
</table>
The “Style Mile” relates to the square mile in the heart of Glasgow’s city centre and is the principal retail area containing many unique independent designer and flagship stores for British and international retailers. A map and retail and visitor guide can be found online at https://peoplemakeglasgow.com/.

The Style Mile is a public-private partnership initiative to promote, protect and enhance Glasgow’s city centre retail offering.
TOP 10 BRITISH RETAIL CENTRES

Harper Dennis Hobbs¹ have ranked the top 50 British retail centres by the total retail spend attracted to each centre. The Retail Spend Potential is calculated based on the supply and demand characteristics of each centre. Glasgow is currently ranked in second place.

The most recent Experian report² (ranking the UK’s top retail centres based on comparison spend (£m)) continues to show Glasgow in second place.

<table>
<thead>
<tr>
<th>Location</th>
<th>Type of retail centre</th>
<th>Comparison Spend (£m)</th>
<th>Likelihood to buy online*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 London West End</td>
<td>City Centre</td>
<td>£4,465</td>
<td>5</td>
</tr>
<tr>
<td>2 Glasgow</td>
<td>City Centre</td>
<td>£1,939</td>
<td>4</td>
</tr>
<tr>
<td>3 Birmingham- Central</td>
<td>City Centre</td>
<td>£1,561</td>
<td>2</td>
</tr>
<tr>
<td>4 Manchester – Central</td>
<td>City Centre</td>
<td>£1,549</td>
<td>2</td>
</tr>
<tr>
<td>5 Liverpool – Central</td>
<td>City Centre</td>
<td>£1,540</td>
<td>2</td>
</tr>
<tr>
<td>6 Leeds - Central</td>
<td>City Centre</td>
<td>£1,447</td>
<td>3</td>
</tr>
<tr>
<td>7 Westfield Stratford</td>
<td>Mall</td>
<td>£1,371</td>
<td>1</td>
</tr>
<tr>
<td>8 Edinburgh – Princes Street</td>
<td>City Centre</td>
<td>£1,325</td>
<td>6</td>
</tr>
</tbody>
</table>

*1=low likelihood to buy online 10=high

¹ Harper Dennis Hobbs Retail Centre Reports 2017
² https://www.experian.co.uk/marketing-services/news-retailscape-uk-retail-centres-best-placed-to-thrive.html
Javelin Group is described as Europe’s leading specialist retail and ecommerce consultancy and work with many of the region’s largest retailers and distributors including most of the UK’s top 20 retailers. Their VENUESCORE Report 2017\(^3\) evaluates locations in terms of their provision of multiple retailers. A score is attached to each operator which reflects their overall impact on shopping patterns. The resulting aggregate scores are then ranked. The top ten scores are shown below. Whilst London’s West End ranks far higher than any other location (with 1,625 points), the VENUESCORE report considers it to be comprised of a number of separate (albeit interlinked) retail venues. As a result, Glasgow currently ranks in second place.

\(^3\) Javelin Group VENUESCORE 2017
1.1 Population

The estimated population of Ward 10 is 30,184. Of this, 15,866 are males and 14,318 are females.

<table>
<thead>
<tr>
<th>Population by age</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0-4</td>
<td>922</td>
</tr>
<tr>
<td>5-11</td>
<td>738</td>
</tr>
<tr>
<td>12-15</td>
<td>317</td>
</tr>
<tr>
<td>16-29</td>
<td>16,194</td>
</tr>
<tr>
<td>30-44</td>
<td>6,462</td>
</tr>
<tr>
<td>45-64</td>
<td>3,791</td>
</tr>
<tr>
<td>65-74</td>
<td>942</td>
</tr>
<tr>
<td>75+</td>
<td>818</td>
</tr>
</tbody>
</table>

1.2 Households and Housing

In the most recent census, there were 13,052 households in Ward 10. The average household size was 1.70

<table>
<thead>
<tr>
<th>Dwellings by tenure</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>13,833</td>
</tr>
<tr>
<td>Owner occupied</td>
<td>4,948</td>
</tr>
<tr>
<td>Private rented</td>
<td>5,200</td>
</tr>
<tr>
<td>Glasgow Housing Association</td>
<td>1,032</td>
</tr>
<tr>
<td>Other social rented</td>
<td>2,653</td>
</tr>
</tbody>
</table>

1.3 Economy

Employee job total is 144,000. 103,300 of these are full time and 40,700 are part time.

Employee jobs by broad industrial group

| Manufacturing, Construction and Utilities | 4,100 |
| Wholesale and Retail                      | 13,000 |
| Professional Services *                   | 73,500 |
| Public Sector Services **                 | 28,900 |
| Other Activities ***                      | 24,500 |

* includes services in relation to business administration, information, communication, finance, insurance, property, professional, scientific and technical
** includes services in relation to public administration, education and health
*** includes motor trades, transport, storage, accommodation, food services, arts, entertainments and recreation

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4 National Records of Scotland Estimates 2015
5 National Records of Scotland – 2011 census
6 ONS 2015 Business Register and Employment Survey
2.1 Style Mile Footfall

The Style Mile footfall monitor is based on Springboard’s Customer Counting and Measurement system that registers footfall at designated counters located throughout the Style Mile. These four core counters are positioned at the following locations:

- **Buchanan Street** at Buchanan Galleries
- **Argyle Street** at Debenhams
- **Buchanan Street** at Kiehl’s
- **Sauchiehall Street** at Marks and Spencer

Additional counters have also been installed adjacent to the Garage nightclub at the western end of Sauchiehall Street, and at 194 Bath Street.

Table 2a shows data collated from these counters from January 2014 – June 2019. Springboard counters record footfall over each 24-hour period and register both day and night time economy.

Total footfall recorded across all counters for the period of Jan-Jun 2019 increased by 2.93%, when compared against the same period in 2018. It should be noted that in 2018, there has been significant road and building works on Sauchiehall Street due to both Glasgow School of Art Fire and City Deal Avenues project - potentially affecting footflow for this period. Furthermore, footfall figures from St Enoch Subway Station, Buchanan Subway Station and Central Station have increased. All this evidence supports the view that whilst footfall may have been impacted at certain locations due to these local events in 2018, city centre footfall is now on the rise again in 2019. The British Retail Consortium (BRC) / Springboard Retail Footfall Monitor gathers data...
on customer activity in town and city centre locations, and in out of town shopping locations, throughout the UK using the latest generation automated technology. The Monitor records over 60 million footfall counts per week at over 600 counting locations across 227 different shopping sites in 142 towns and cities across England, Northern Ireland, Scotland and Wales. The Monitor covers the main centres in each nation/region and a representative sample of secondary and smaller town centres.

The Monitor provides the only available broad-based measures of the footfall performance of town centres and out of town shopping locations in the UK.

Table 2b<sup>8</sup> illustrates the year-on-year change in Glasgow’s footfall figures as compared against national comparator data drawn from the BRC/Springboard Retail Footfall Monitor from June 2014 to June 2019. For the period Jan – Jun 2019, Glasgow City centre saw an increase in Year on Year footfall of 5.07%, outperforming the Scottish and UK average.

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<sup>8</sup> BRC/Springboard Footfall & Vacancies Monitor, Aug 2019
Table 2c illustrates comparative Nitezone footfall figures from January 2014 – June 2019. These figures (relating to locations at Gordon Street, Sauchiehall Street, and Albion Street) are collated by taxi marshals who are present at the designated taxi pick up points between 10pm and 5am every Friday and Saturday night. They ensure the efficient, safe exit out of the city for users of the night time economy.

The total Nitezone footfall recorded over all three city centre precincts during the reporting period of January-June 2019 showed a change of -18% when compared to those recorded over the same reporting period in 2018. Again it should be noted, that two major fires occurring in Sauchiehall Street, as well as the ongoing Avenues project is likely to have impacted Nitezone footfall figures.

Table 2d shows the footfall recorded by the core Style Mile counters during the hours of 6pm – 4am. This is the retail period usually referred to as the Night Time Economy. These figures were recorded within Glasgow Style Mile from January 2014 to June 2019.
Subway Footfall

SPT have 13 reporting periods in which they collate Subway footfall data based on numbers boarding (going through the barrier). These periods are based along financial accounting periods.

Table 2e(1) shows the footfall recorded for each reporting period from 2014/15 onwards (it should be noted that the Subway suspension period took place between reporting period 4 and reporting period 5 in 2016/17). This edition of the Healthcheck looks at data collected from reporting period 11 in 2018/19 to reporting period 3 in 2019/20. A comparison of this data with data from the same periods collected 12 months previously shows an increase of 0.45% in footfall figures.

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1 SPT, September 2019
Table 2f\(^2\) shows that Buchanan Street Subway station records a higher footfall than St Enoch Subway station. This edition of the Healthcheck looks at data collected from reporting period 11 in 2018/19 to reporting period 3 in 2019/20 (it should be noted that the Subway suspension period took place between reporting period 4 and reporting period 5 in 2016/17). A comparison of this data with data from the same periods collected 12 months previously shows an increase of 1.71% in footfall figures.

**Bus Station Footfall**

Table 2g\(^1\) illustrates the footfall at Buchanan Bus Station. Total footfall recorded at this location between January and June 2019 showed a change of -4.06% against the figures recorded over the same period in 2018.

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\(^2\) SPT, September 2019

\(^1\) Ibid
Train Station Footfall

Table 2h\textsuperscript{12} illustrates the footfall count recorded by Network Rail at Glasgow Central Train Station. Total annual footfall figures recorded from January to June 2019 showed an increase of 7.60% against the figures recorded during the same reporting period in 2018.

\textsuperscript{12} Network Rail, September 2019
Table 3a illustrates the city centre’s ground floor vacant unit trend since January 2014. The Glasgow data is a record of the number of vacant units at street level and includes Class 1 (shops), Class 2 (financial, professional and other services – e.g. banks, Class 3 (food and drink – e.g. cafes and restaurants) and Sui Generis (not in any “use class” e.g. pub or hot food takeaways). It does not include vacant units within shopping centres. The vacancy rate is defined as the percentage of the ground floor units in the town centre that are vacant, and a vacant unit is regarded as one which is not trading at the time of the survey (whether or not it is let).

Table 3b shows vacancy rates for the Style Mile including shopping centres as recorded at various points from January 2014 to June 2019. As a result, these rates are greater than that of ground floor only vacancy rates recorded in the Style Mile.

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13 CCC, August 2019
14 Ibid
Within the city centre area bounded by the M8, High Street and the River Clyde there are 27 sites comprising approximately 19.70 hectares of vacant/derelict land. Table 4a\textsuperscript{15} provides a breakdown of the ownership of these sites by number.

As indicated, the majority of sites are privately owned. Their potential land use is varied from residential to office, retail, civic and mixed use. The majority of sites appear to have had planning consents granted or are in the process of undertaking pre-application work. A number of sites have a temporary use, predominantly car parking, and various others have been temporarily landscaped. Development on these sites can be slow because of the nature, scale and complexity of vacant sites, as well as the impact of the global economic environment.

Table 4b provides a breakdown of the ownership of these sites by area.

\begin{table}[h]
\centering
\begin{tabular}{c|c|c}
\hline
\textbf{Number of vacant sites within the city centre} & \textbf{Private} & \textbf{GCC} \\
\hline
Scottish Enterprise & 2 & 2 \\
Other National / Local gov & 7 & 16 \\
\hline
\end{tabular}
\caption{Number of vacant sites within the city centre}
\end{table}

\begin{table}[h]
\centering
\begin{tabular}{c|c|c}
\hline
\textbf{Area of vacant sites within the city centre} & \textbf{Private} & \textbf{GCC} \\
\hline
Scottish Enterprise & 3.71 & 5.84 \\
Other National / Local gov & 1.02 & 9.13 \\
\hline
\end{tabular}
\caption{Area of vacant sites within the city centre}
\end{table}

\textsuperscript{15} GCC, September 2019
\textsuperscript{16} Ibid
Cushman & Wakefield is a privately held commercial real estate services firm which provides a range of services globally. Their UK Quarterly MarketBeat is a review of market trends and price movements in the UK property markets, which includes an analysis of yields and rental values for the retail, office, industrial, hotel and residential property sectors. It should be noted that these reports are prepared solely for information purposes and do not purport to be a complete description of the markets or developments contained therein. Further information can be found via http://www.cushmanwakefield.co.uk/en-gb/research-and-insight/local-reports/.

5.1 Industrial

Table 5a\textsuperscript{17} shows the indicative prime industrial rent levels over the relevant reporting periods for Glasgow and various other UK comparator locations.

\begin{table}[h]
\centering
\caption{Prime Industrial Rents}
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline
Month & Manchester & Birmingham & Bristol & Leeds & Newcastle & Edinburgh & Glasgow \\
\hline
2020 Mar & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 Apr & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 May & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 Jun & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 Jul & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 Aug & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 Sep & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 Oct & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 Nov & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
2020 Dec & 3.50 & 3.40 & 3.30 & 3.20 & 3.10 & 3.00 & 2.90 \\
\hline
\end{tabular}
\end{table}

\textsuperscript{17} Cushman & Wakefield, July 2019
UK PROPERTY MARKET TRENDS

Table 5b\textsuperscript{18} shows the indicative prime industrial yields over the relevant reporting periods for Glasgow and various other UK comparator locations.

Table 5b

![Prime Industrial Yields Graph]

Table 5c\textsuperscript{19} shows the indicative prime office rental levels over the relevant reporting periods for Glasgow and various other UK comparator locations.

Table 5c

![Prime Office Rents Graph]

\textsuperscript{18} Ibid
\textsuperscript{19} Ibid
Table 5d\textsuperscript{20} shows the indicative prime office yields over the relevant reporting periods for Glasgow and various other UK comparator locations.

Table 5d

<table>
<thead>
<tr>
<th>Reporting Period</th>
<th>Manchester</th>
<th>Birmingham</th>
<th>Bristol</th>
<th>Leeds</th>
<th>Newcastle</th>
<th>Cardiff</th>
<th>Edinburgh</th>
<th>Glasgow</th>
</tr>
</thead>
<tbody>
<tr>
<td>2023</td>
<td>6.0%</td>
<td>5.8%</td>
<td>5.5%</td>
<td>5.3%</td>
<td>5.2%</td>
<td>5.1%</td>
<td>5.0%</td>
<td>4.9%</td>
</tr>
<tr>
<td>2022</td>
<td>5.9%</td>
<td>5.8%</td>
<td>5.5%</td>
<td>5.3%</td>
<td>5.2%</td>
<td>5.1%</td>
<td>5.0%</td>
<td>4.9%</td>
</tr>
<tr>
<td>2021</td>
<td>5.8%</td>
<td>5.7%</td>
<td>5.4%</td>
<td>5.2%</td>
<td>5.1%</td>
<td>5.0%</td>
<td>4.9%</td>
<td>4.8%</td>
</tr>
</tbody>
</table>

5.3 Retail

Table 5e\textsuperscript{21} shows the indicative prime retail rental levels over the relevant reporting periods for Glasgow and various other UK comparator locations. Due to the discrepancy between its high rental level figures and the other comparator locations, London (West End) is not included in this table. Please also note that zoning practices can differ between cities.

Table 5e

<table>
<thead>
<tr>
<th>Reporting Period</th>
<th>London - City</th>
<th>Manchester</th>
<th>Birmingham</th>
<th>Leeds</th>
<th>Cardiff</th>
<th>Edinburgh</th>
<th>Glasgow</th>
</tr>
</thead>
<tbody>
<tr>
<td>2023</td>
<td>1800</td>
<td>1750</td>
<td>1700</td>
<td>1650</td>
<td>1600</td>
<td>1550</td>
<td>1500</td>
</tr>
<tr>
<td>2022</td>
<td>1750</td>
<td>1700</td>
<td>1650</td>
<td>1600</td>
<td>1550</td>
<td>1500</td>
<td>1450</td>
</tr>
<tr>
<td>2021</td>
<td>1700</td>
<td>1650</td>
<td>1600</td>
<td>1550</td>
<td>1500</td>
<td>1450</td>
<td>1400</td>
</tr>
</tbody>
</table>

\textsuperscript{20} Ibid
\textsuperscript{21} Ibid
Table 5f\textsuperscript{22} shows the indicative prime retail yields over the relevant reporting periods for Glasgow and various other UK comparator locations. Please note that zoning practices can differ between cities.

\textsuperscript{22} Ibid
6.1 Street Cleanliness

Clean Glasgow, launched by Glasgow City Council in February 2007, commissioned independent street cleanliness surveys of the city centre which have been undertaken by the national environment agency, Keep Scotland Beautiful (KSB). Whilst the annual city centre survey was not repeated in November 2013, the City Centre Regeneration team commissioned a renewal of this report for November 2014 with a view to maintaining this process going forward.

The area surveyed consists of approximately 181 street sites (transects) and the survey reflects the standard of cleanliness of these areas, achieved at the time of the survey and assessed in accordance with the Environmental Protection Act 1990 and its attendant Code of Practice on Litter and Refuse (Scotland) 2006. Criteria assessed include number of trade waste contractors, count of trade waste items and presence of trade waste litter (AEQIs). Each transect is graded (from A to D) with each grade worth a requisite number of points. The overall city centre Cleanliness Index (CI) is then a reflection of the total points scored as a percentage of the total possible points available. The KSB report will be repeated annually.

The CI score for June 2018 was 59, with 83.1% of all transects surveyed found to be of an acceptable standard (i.e. Grade A, B or B+). The overall CI scores for the city centre surveys undertaken to date are as follow:

<table>
<thead>
<tr>
<th>Period</th>
<th>Nov 2014</th>
<th>Nov 2015</th>
<th>Apr 2017</th>
<th>Jun 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>CI Score</td>
<td>64</td>
<td>60</td>
<td>60</td>
<td>59</td>
</tr>
</tbody>
</table>

As part of the independent surveys they conduct, KSB also report on various aspects of street cleanliness including Adverse Environmental Quality Indicators (AEQIs) i.e. common issues affecting the local environment within communities. The number of incidences of these issues recorded in each KSB report has been collated in Table 6a below.
Established in 2016, the GCC-led Environmental Task Force is focused upon optimising environmental services across the Council Family and partner organisations, and delivering them at local level. Real time information from the public is gathered at the command centre in Bridgeton with 30 rapid response teams available to tackle the issues as quickly as possible. This includes dealing with environmental issues such as Fly-Tipping, Litter, Needle Uplifting, Dog Fouling, Fly-Posting, Graffiti and Environmental Enhancement.

The KSB Glasgow city-wide cleanliness has been replaced by percentage of acceptable streets. Three assessments were carried out in 2019, with a third on-going. As this is the first time this new methodology has been used, there is no previous data to compare with. KSB select random streets within Glasgow City Centre to monitor – these results are based on the streets examined. The streets selected are assessed in accordance with the Environmental Protection Act 1990 and its attendant Code of Practice on Litter and Refuse (Scotland) 2006.

<table>
<thead>
<tr>
<th>Year: 2018</th>
<th>Assessment 1: 91.39%</th>
<th>Assessment 2: 97.98%</th>
<th>Assessment 3: N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year: 2019</td>
<td>Assessment 1: 75%</td>
<td>Assessment 2: 80%</td>
<td>Assessment 3: 60% (KSB evaluation)</td>
</tr>
</tbody>
</table>
### 6.2 Key Performance Indicators (KPIs)

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Square meterage of graffiti removed</td>
<td>1994</td>
<td>737</td>
<td>1877</td>
<td>2736</td>
<td>2861</td>
<td>3131</td>
<td>2508</td>
<td>2211</td>
<td>2146</td>
<td>2554</td>
</tr>
<tr>
<td>Square meterage of flyposting removed</td>
<td>511</td>
<td>0</td>
<td>52</td>
<td>7</td>
<td>20</td>
<td>0</td>
<td>107</td>
<td>4</td>
<td>29</td>
<td>0</td>
</tr>
<tr>
<td>Fixed penalty notices issued (includes fly-tipping, dog fouling, litter, cigarette litter and chewing gum)</td>
<td>1992</td>
<td>1577</td>
<td>1854</td>
<td>1208</td>
<td>1358</td>
<td>1192</td>
<td>920</td>
<td>759</td>
<td>1009</td>
<td>900</td>
</tr>
<tr>
<td>Number of school, community and business clean-ups undertaken</td>
<td>96</td>
<td>57</td>
<td>91</td>
<td>105</td>
<td>107</td>
<td>123</td>
<td>121</td>
<td>113</td>
<td>115</td>
<td>128</td>
</tr>
<tr>
<td>Number of volunteers actively engaged with CSG through NIES24</td>
<td>210</td>
<td>378</td>
<td>378</td>
<td>561</td>
<td>459</td>
<td>617</td>
<td>488</td>
<td>339</td>
<td>387</td>
<td>605</td>
</tr>
</tbody>
</table>

Community Safety Glasgow monitors various quarterly performance indicators relating to crime and antisocial behaviour23. Below is a sample of these indicators relevant to the city centre from January 2017 to June 2019. From April 2012 the data was collected by local authority ward rather than a larger area that had previously incorporated Partick West and Hillhead.

* It should be noted that data from April 2017 is now being provided for the Anderston City/Yorkhill Ward. Prior to this, data refers to the old Anderston City Ward.

### 6.3 Crime and antisocial behaviour

Table 6c provides data on crime, incidents and antisocial behaviour (ASB) for the period of July-December 2018. The figures from the same period in 2017 are also provided for comparison.
The data collated covers the Local Community Planning Partnership Central and West area, which is an aggregation of the Council wards of Partick West, Hillhead and Anderston/City. This is the largest local CPP in the City by population size.

Unfortunately, the statistics for January – June 2019 are not available at this moment in time and therefore, we are unable to compare this against the same period in 2018.

Table 6c: Crime/ASB indicators - Central & West neighbourhood

<table>
<thead>
<tr>
<th>KPI Type</th>
<th>July – December 2017</th>
<th>July – December 2018</th>
<th>+/-</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASB Incidents</td>
<td>3613</td>
<td>3395</td>
<td>-218</td>
<td>-6%</td>
</tr>
<tr>
<td>Youth Disorder</td>
<td>261</td>
<td>238</td>
<td>-23</td>
<td>-9%</td>
</tr>
<tr>
<td>ASB Crime</td>
<td>2327</td>
<td>1690</td>
<td>-1188</td>
<td>-51%</td>
</tr>
<tr>
<td>Violent Crime</td>
<td>994</td>
<td>1139</td>
<td>+145</td>
<td>15%</td>
</tr>
</tbody>
</table>

Definitions

- **ASB Incidents** - Police Scotland incidents relating to complaints, disturbances, neighbour and noise complaints.

- **Youth Disorder** - the same as above but filtered to isolate youth related incidents by disposal code/qualifier and free text search for phrases indicating youth involvement.

- **ASB Crime** - data from the Police Scotland Corporate Database covering a variety of ASB type offences relating to disregard for community wellbeing (such as BOP, threatening or abusive behaviour, drunk and incapable behaviour etc.), environmental damage (such as littering, vandalism etc.), misuse of public space (such as street drinking, prostitution, and all Fixed Penalty Notices).

- **Violent Crime** - all Group 1 crime of violence and simple/common assaults taken from the Police Scotland Corporate Database.
7.1 Planning Applications and Building Warrant Applications

Table 7a<sup>25</sup> provides a comparison of both planning applications granted and building warrant applications received within Ward 10 (Anderston/City centre) against the periods January to June and July to December for years 2012 to 2019.

The number of planning applications granted for period January to June 2019 (against the same period in 2018) showed a decrease of -35.19%. However, it is worth noting that Jan – Jun 2018 was unusually high, resulting in a large decrease for this period. The number of building warrant applications received also showed a decrease of -8.33%.

7.2 City Centre Retail Planning Applications

Table 7b<sup>26</sup> tracks the quarterly numbers of retail planning applications approved since January 2008 to June 2019 using monthly data collated by GCC. The figures collected from January to June 2019 represent a decrease of 26.3% on the figures recorded from January to June 2018.

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<sup>25</sup> GCC, July 2019  
<sup>26</sup> Ibid
8.1 Glasgow International Airport: Passenger Numbers

Glasgow International Airport operates 365 days a year, 24 hours a day and deals with approximately 9 million passengers a year, generating almost £200 million annually to the economy\textsuperscript{29}. Further snapshot facts and figures on the airport can be accessed via the following link:


Table 8a\textsuperscript{27} illustrates Glasgow Airport’s total passenger numbers and how they compare to an average taken of other cities\textsuperscript{28}. The figures cover the period January 2011 – June 2019 and relate to the number of terminal passengers recorded by the Civil Aviation Authority. Glasgow Airport and its comparators tend to demonstrate the same yearly trends. The comparator cities included for this data are Birmingham, Bristol, Cardiff, Edinburgh, Leeds, Liverpool, Manchester, Newcastle and Norwich.

Comparing the first half of 2019 against the same period in 2018, Glasgow Airport demonstrated a -7.87% decrease in average monthly passenger numbers. On average, comparator cities which showed an overall increase of 4.41%. 

\textsuperscript{27} Glasgow Airport website accessed July 2019
\textsuperscript{28} CAA website accessed July 2019
\textsuperscript{29} Birmingham, Bristol, Cardiff, Edinburgh, Gatwick, Heathrow, Leeds, Liverpool, London City, London Luton, Manchester, Newcastle, Norwich and Stansted
Table 8b shows the year-on-year percentage rate change in airport passenger numbers recorded at Glasgow Airport for each month. For comparison purposes, a similar calculation is made for the year-on-year percentage rate change in the average airport passenger numbers of the comparator cities. The graph shows that Glasgow performed significantly better for the previous period Jan–June 2018 (-1.61%) compared to its results for period Jan–Jun 2019 (-7.87%).
9.1 City Centre Mural Trail

In 2014, the City Centre Mural Trail was officially launched to promote the growing portfolio of works adorning buildings within Glasgow city centre. The murals showcase a diverse range of talent and styles and are now recognised as unique pieces of art in their own right. They have generated hugely positive public and business feedback while creating striking features that enhance the city centre environment.

Table 9a shows the current number of city centre murals.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total no. of city centre murals</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>29</td>
</tr>
</tbody>
</table>

The mural trail app was launched in August 2017 and allows you to easily follow the trail using the online map. In addition, users can also experience the health benefits by measuring the distance walked while completing the mural trail as shown in Figure 9b.
9.2 Autism Friendly Glasgow City Centre

In April 2018, Glasgow launched its Autism Friendly city centre project and will see a variety of businesses and services, across the city, make their venues more autism aware.

An autism friendly city centre provides an opportunity for both council services and the business community to promote the city centre as an inclusive, family friendly location whilst helping create a city where there is fairness, diversity and equality for all.

A wide range of organisations including shopping centres, transport hubs and museums etc. will introduce quiet rooms, quiet hours, pre visit information, sensory bags and train staff in a bid to become autism friendly.

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Autism Aware venues</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>20</td>
</tr>
</tbody>
</table>

9.3 Child Safe

The city centre’s Child Safe Zone initiative uses a variety of measures to reunite lost children with their families, with posters displayed around the city centre showing a helpline number which connects directly to the Glasgow Community Services Operations Centre. In the event that a child becomes separated from their parent/guardian, the security team will immediately implement their search procedures.

In addition, visitors can write their mobile phone number onto a free, colourful wristband which is then secured around their child’s wrist, so that anyone finding a lost child can quickly contact them to let them know that their child is safe. The wristbands are available at key locations in the city centre.

A full list of these locations can be found at http://www.glasgow.gov.uk/childsafezone

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Child Safe venues 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>12</td>
</tr>
</tbody>
</table>
Glasgow shines in Time Out Best Cities in World 2019

Glasgow based firm to provide power for Rugby World Cup

Glasgow University becomes UK’s first 5G University
https://5g.co.uk/news/glasgow-uks-first-5g-university/4810/

Glasgow leads UK hotel growth
https://www.scotsman.com/business/companies/media-leisure/glasgow-leads-uk-hotel-growth-with-soaring-revenues-1-4895491

Glasgow ranked in top 5 places to visit in UK

Glasgow named among UK top tech destinations
https://www.insider.co.uk/news/glasgow-edinburgh-named-among-top-14280586

Glasgow Royal Infirmary ranked among world’s top 100 hospitals
https://www.eveningtimes.co.uk/news/17576798.glasgow-royal-infirmary-ranked-amongst-worlds-top-100/?ref=mr&lp=5

Glasgow to host Cycling Tour of Britain
https://www.eveningtimes.co.uk/news/17637842.glaswegians-proud-as-city-chosen-to-host-top-cycling-event/

Glasgow set to beat hotel room target ahead of schedule

Glasgow hosts great weekend of sport as 100,000 descend on city

Glasgow City Centre staff to be trained in welcoming people with autism
https://www.glasgowlive.co.uk/news/glasgow-news/staff-glasgows-city-centre-trained-16341876

Council unveils bold plan to transform banks of the Clyde
https://www.bbc.co.uk/news/uk-scotland-glasgow-west-48450064

Plans for £25m transformation of Custom House Quay
https://www.scottishconstructionnow.com/article/glasgow-unveils-25m-transformation-plans-for-custom-house-quay

Scottish Event Campus boss hails tremendous year
SEC success provides £450m boost for Glasgow
https://www.thenational.scot/business/17686487.outstanding-sec-success-delivers-450m-boost-for-glasgow/

Glasgow City Council allocates record £104m for affordable homes
https://scottishhousingnews.com/article/glasgow-city-council-allocates-record-104m-funding-for-affordable-homes

Glasgow Riverside Museum shortlisted for Family Friendly Museum Award 2019
https://www.glasgowlive.co.uk/news/glasgows-riverside-museum-shortlisted-family-16445688

Glasgow beats its record for hosting major conferences

Glasgow built supercomputer satellites blast into orbit

Glasgow Convention Bureau reports best ever year-end results
https://www.c-mw.net/glasgow-convention-bureau-reports-best-ever-year-end-results/

SSE Hydro ranked in top 5 busiest concert venues in the world
https://www.glasgowlive.co.uk/news/glasgow-news/glasgows-sse-hydro-named-fourth-16581217

Glasgow to host COP26
https://www.bbc.co.uk/news/uk-scotland-glascow-west-49650909

Thousands descend to Glasgow for World Pipe Championships

Glasgow nominated for EU capital of innovation
https://newstartmag.co.uk/articles/three-uk-cities-nominated-for-eu-capital-of-innovation/

Glasgow shortlisted for European Capital of Sport award

Glasgow’s street art murals most Instagrammed in Northern UK
To subscribe to the Health Check please send an email to the address below with your contact details. You can also access the latest and archived issues at http://www.glasgow.gov.uk/index.aspx?articleid=2977.

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